

Luke Foraker

People-Driven Brand Experience Designer

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Education

• Aug 2023 - May 2027

Miami University,

Oxford, OH

**B.A. Emerging Technology
in Business and Design**

Minor: Communication Design

Overall GPA to date: 3.85/4.00

• Aug 2024 - Aug 2027

Miami University,

Oxford, OH

**Master's in Entrepreneur-
ship and Emerging
Technology**

Overall GPA to date: 3.95/4.00

Awards

- President's List (x2)
- Dean's List (x2)
- Emerging Technology
- Leaders Program

Certifs

• **CITI Human Research,**

Humans as Subjects IRB

Issued Sept 2025 : Expires Sept 2027

Recent Projects

• Sept 2023 - Present

Social Media & Promotional Content Creation

Miami University Marching & Pep Band: Oxford, OH

Conceptualized and **designed** promotional recruitment **videos** utilizing Adobe AfterEffects and Premiere Pro to be featured on the organization's **social media** pages.

Produced a Marching Band **Hype Video** to be **displayed** on Miami University's Yager Stadium football **jumbo-tron** that **entertained thousands** of fans at football games throughout the season.

• Aug 2024 - Dec 2024

Brand Development and User Experience Design

Hotel Clemente: Remote from Oxford, OH

Worked directly with a **client** creating **branding content** such as color palette, typography, iconography, logo design, PhotoShop mockup design, and social media posts, to **develop the brand identity** for a **new hotel company** in San Clemente, California.

Explored **multiple** possibilities and **iterations** of a brand **identity** in order to **perfect** a professional and **realistic personality** for the client.

For more projects, visit lukeforaker.com

Skills

• Illustrator 

• Photoshop 

• InDesign 

• Premiere Pro 

• AfterEffects 

• Figma 

Work Experience

Jul 2025 - Aug 2025

Chromebook Management & Distribution Assistant

Franklin Community Schools: Franklin, IN

Supported logistical and transportation needs **throughout the school district** to make sure that approximately **ten thousand students** had **access** to functional and disinfected **chromebooks**.

Single-handedly **managed** the **inventory** of Franklin Community's **Webb Elementary School** by organizing, cleaning, and redistributing chromebooks from the previous year to **meet the needs** of **every class** in the school.

May 2025 - Jul 2025

Construction Assistant

Luse Custom Construction: Franklin, IN

Provided engineering **strategy** and physical **strength** across **multiple concurrent projects** to create **beautiful home improvements** including outdoor porches, interior remodeling, and room extensions.

Worked as part of a team to **learn** and **operate** various types of **advanced** construction **equipment** to complete projects.

May 2023 - Aug 2023, May 2024 - Aug 2024

Day Camp Counselor

Camp Tecumseh YMCA: Brookston, IN

Maintained high-level energy and adaptability in an active environment to give **seventy six children** the **best summer ever**.

Organized several weeks of **entertaining** and mentally stimulating **activities** in **coordination** with **dozens** of other counselors to create intentional moments of enjoyment for others.

Community Involvement

Sep 2024 - Apr 2025

World-Class Indoor Drumline Front Ensemble Member (Marimba)

Cap City Percussion: Columbus, OH

Selected out of dozens of candidates to perform on an international competitive stage in front of **thousands**.

Integrated musical specialization skills with other performers in high-intensity environments to perfect and execute multiple world-class performances in rapid succession.

Managed the [@FrontCity](#) Instagram page and produced the Member Intro template featured on posts that **consistently** received **100 likes or more**.

Jul 2023 - Dec 2023, Jul 2024 - Dec 2024

Marching Band Member (Marimba)

Miami University Marching Band: Oxford, OH

Consistently collaborated with members of Miami University's **largest student organization** to **perform** marching band **shows** featured at halftime for a Division I college football team.

Learned and **executed multiple** show concepts throughout the season in **rapid succession**.