

Luke Foraker

Visual Designer

Contact

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Education

- B.A. Interactive Media & Design

Minor: Graphic & Experience Design
Miami University, Oxford, OH
GPA: 3.95 Expected May 2027

- Master's in Entrepreneurship & Emerging Technology

Miami University, Oxford, OH
GPA: 3.85 Expected Aug 2027

Adobe Tools

Illustrator	InDesign
After Effects	Photoshop
Premiere Pro	Audition

Other Tools

Canva	TouchDesigner
Figma	Unreal Engine

Projects



Brand Development

- Developed a complete brand system for a new California hotel company: color palette, typography, logos, and mockups.
- Explored multiple concept directions before landing on a final identity system with a cohesive, professional personality across all touchpoints.



Motion & Content Design

- Produced a marching band hype video (3 consecutive years) for display on the Yager Stadium jumbo-tron, engaging thousands of fans.
- Conceptualized and designed promotional recruitment video content for distribution across the organization's social media platforms.



Social Media Graphic Design

- Followed established brand guidelines to design visually compelling image and video content for a regional sculpture park's social media presence.
- Curated and enhanced photo assets to strengthen visual storytelling and drive audience engagement.



Textile Design

- Designed Cap City Percussion's 2026 member jersey entirely from scratch, translating their show theme into a cohesive, original illustration.
- Developed two distinct rippling pattern motifs across the garment, concentric rings and warped linear fields, worn in the WGI Championships lots.

Community Engagement

Front Ensemble Member & Social Media Designer (Oct 2024 - Apr 2026)

Cap City Percussion x2 | WGI World Championships Competitor

- Selected from dozens of candidates to perform at WGI World Championships, executing a world-class show in front of thousands of people throughout the season.
- Operated in a high-intensity collaborative environment requiring precision, adaptability, and consistent communication across a large ensemble.

Front Ensemble Member (Jul 2023 - Dec 2024)

Miami University Marching Band

- Learned and executed multiple full show concepts across each season, adapting quickly to new creative directions under tight rehearsal schedules.
- Grew within the organization over two seasons, ultimately taking on creative responsibilities that extended beyond performance into the visual identity of the group.

References available upon request